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Media Contact

Derek Gubala, Director of Marketing  
Brookstone Capital Management  
1751 S. Naperville Rd, Suite 208  
Wheaton, IL 60189

Direct: 630-923-8866 - Fax: 630-653-4925

[derek@brookstonecm.com](mailto:derek@brookstonecm.com)

[www.brookstonecm.com](http://www.brookstonecm.com)

## **Brookstone Capital Management Surpasses \$1 Billion in Assets Under Management**

WHEATON, IL – June 20, 2014 – Brookstone Capital Management (BCM) announced that it has recently surpassed \$1 billion in assets under management (AUM). Founded in 2006, BCM has more than doubled its AUM over the past two years, with \$500M added in just the past 12 months alone.

Founder and CEO, Dean Zayed, feels the BCM business model is designed for this kind of substantial growth. “Our turnkey asset management platform that includes a plethora of sophisticated, risk-managed investment solutions combined with an all-inclusive infrastructure has helped our network of independent advisors start, build, and grow their businesses smartly and efficiently,” Zayed said. “They’re able to leverage our user-friendly platform, year-round training events, active portfolio management, operational support, and full-range marketing services, allowing them to do what they do best – focus on client needs while cultivating new client relationships. Our business model seems to be proving itself on a daily basis at this point,” he added.

Zayed cites the recent addition of new technologies, cutting-edge strategies, and innovative investment managers as important factors in BCM’s growth.

BCM’s investment platform includes a wide range of investment options to meet the diverse needs of clients, from conservative to moderate to growth. Coming out of the financial crisis, BCM did some serious analysis and reassessment and its platform evolved quickly after the crisis to embrace the dual mandate of limiting large losses while delivering competitive risk-adjusted returns. “We knew that relying on the 20<sup>th</sup> Century approach to money management would not be good enough in today’s turbulent markets,” said Zayed. “The industry standard of simply beating a benchmark is just not good enough when you still lose 1/3 of a client’s wealth. Diversifying across multiple, risk-managed strategies is a unique approach to managing wealth for both performance and protection and we have had positive results.”

BCM has had an uncanny ability to find boutique, often undiscovered, money managers who share BCM’s investment philosophy and often commit themselves to providing their services exclusively to BCM and its advisor network.

“Ultimately, we try to help our advisors stay several steps ahead when successfully managing their clients’ wealth,” said Zayed. “To this end, we will relentlessly continue to invest our resources to improve our platform as we seek to deliver a special asset management experience to both our advisor partners and clients.”

### **About Brookstone Capital Management**

Founded in 2006, Brookstone Capital Management (BCM) is a SEC Registered Investment Advisor firm providing fee-based asset management services. BCM offers investment management through a select network of independent advisor representatives, offering portfolios that span conservative, moderate, and growth oriented risk tolerances. Founder and CEO Dean Zayed established Brookstone with the singular goal of forging strategic relationships with independent advisors to support all aspects of their fee-based advisory business.

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